



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Bill Whittle	STATION: WFSB
FROM: Heather Uttley	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 7-18-12

BUYER:	Devon Prescod
AGENCY:	LUC Media
ADDRESS:	25 Whitlock Place SW, Suite 201, Marietta, GA 30064
PHONE #:	770/427-0735
FAX #:	
OTHER:	

AVAILS FOR

COMMITTEE:	New Direction Project/New Directions for America
CHAIRPERSON:	
TREASURER:	Edward C. Sweeney
ADDRESS:	PO Box 20767, NY, NY 10021
PHONE #:	646/344-6923
FAX #:	
OTHER:	

FOR ISSUE

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB - TV Hartford, CT	Date: 07/27/2012
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I, Devon Prescod
do hereby request station time concerning the following issue:

New Directions Project

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 07/31/2012

Date of Last Broadcast: 08/06/2012

Total Charges: \$*****49,852.50 NET

This broadcast time will be used by: New Direction Project

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

07/27/2012

Date



Signature

770-427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Willie White

Printed Name

Do

Title



CONTRACT TOTAL	58650.00
TOTAL SPOTS	68

0 JUL30/12 11.5
*** WFSB-TV ***

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MARKET TOTALS $130,333   WFSB 45%   WTNH 28%   WVIT 16%   WTIC 11%   WCTX 0%   WCCT 0%   WHPX 0%
                                CABL 0%

ACCURATE SHARES EXCEPT FOR WVIT, WILL UPDATE SOON

SVC- NSI
DEMOS- RA35+*

MOD CODE   A-ADD   B-BUY   TYPE   C-CANCELLED   DE-DELETE   E-EFF DATES   L-LENGTH   M-MAKEGOOD   N-PROGRAM NAME
P-CLASS,PLAN,SECT   Q-PAID PGM   R-RATE   S-SPOTS PER WEEK   T-TIME   X-LATE   Y-DAYS   Z-COMMENTS   *-MULTIPLE

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REP HEADLINE# 6257730
*** ORIGINAL REV#0 ***
REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
JUL30/12 11.3
*** WFSB-TV ***

ADV # _____ ADV. NAME ISS/NEW DIRECTION PROJECT
AGY # _____ AGY. NAME LUC, INC.
25 WHITLOCK PLACE, SW, SUITE 201
MARIETTA, GA 30064

ORDER # _____ CONTRACT # 6257730
PRDCT NEW DIRECTION PROJEC EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL31/12 AUG6/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL30/12 11.34

REP: NEW ORDER
TTL 58650 @ 68X
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

order # 487477

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$500.00	7/31	8/3	2		TU-F	2
PROGRAM : 5A NEWS CON COM1: 5A NEWS												
2			500A-530A	30		\$700.00	7/31	8/3	3		TU-F	3
PROGRAM : 530A NEWS CON COM1: 530A NEWS												
3			600A-630A	30		\$950.00	7/31	8/3	3		TU-F	3
PROGRAM : 6A NEWS CON COM1: 6A NEWS												
4			630A-700A	30		\$950.00	8/6	8/6	1		MON	1
PROGRAM : 630A NEWS CON COM1: 630A NEWS												

5:30-6A

REP HEADLINE# 6257730
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

JUL30/12 11.3
*** WFSB-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS:
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:
5			630A-700A PROGRAM : 630A NEWS CON COM1: 630A NEWS	30		\$950.00	7/31	8/3	3		TU-F	3
6			700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW	30		\$600.00	8/6	8/6	2		MON	2
7			700A-900A PROGRAM : EARLY SHOW CON COM1: EARLY SHOW	30		\$600.00	7/31	8/3	7		TU-F	7
8			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,100.00	8/6	8/6	1		MON	1
9			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,100.00	7/31	8/3	3		TU-F	3
10			700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$1,200.00	7/31	8/3	2		TU-F	2
11			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,200.00	7/31	8/3	2		TU-F	2
12			600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$375.00	8/4	8/4	1		SAT	1
13			700A-900A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$625.00	8/4	8/4	2		SAT	2

REP HEADLINE# 6257730
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL30/12 11.3
 *** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
14			700A-900A PROGRAM : 7A NEWS CON COM1: 7A NEWS	30		\$625.00	8/5	8/5	2		SUN	2
15			900A-1030A PROGRAM : SUN MORN CON COM1: SUN MORN	30		\$950.00	8/5	8/5	1		SUN	1
16			1030A-1130A PROGRAM : FACE NATN CON COM1: FACE NATN	30		\$500.00	8/5	8/5	1		SUN	1
17			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,200.00	7/31	8/3	3		TU-F	3
18			900A-1000A PROGRAM : REGIS & KELLY CON COM1: REGIS & KELLY	30		\$400.00	7/31	8/3	2		TU-F	2
19			900A-1000A PROGRAM : REGIS & KELLY CON COM1: REGIS & KELLY	30		\$400.00	8/6	8/6	1		MON	1
20			1000A-1100A PROGRAM : LETS DEAL CON COM1: LETS DEAL	30		\$400.00	7/31	8/3	3		TU-F	3
21			1100A-1200N PROGRAM : PRICE RIGHT CON COM1: PRICE RIGHT	30		\$500.00	8/6	8/6	1		MON	1
22			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$650.00	7/31	8/3	3		TU-F	3

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6257730
 *** ORIGINAL REV#0 ***

JUL30/12 11.3
 *** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
23			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30		\$650.00	8/6	8/6	1		MON	1
24			300P-400P PROGRAM : BETTER CONN CON COM1: BETTER CONN	30		\$400.00	7/31	8/3	3		TU-F	3
25			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	7/31	8/3	2		TU-F	2
26			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,500.00	7/31	8/3	3		TU-F	3
27			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,500.00	7/31	8/3	2		TU-F	2
28			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,500.00	8/6	8/6	1		MON	1
29			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$700.00	8/4	8/4	1		SAT	1
30			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,200.00	8/4	8/4	1		SAT	1
31			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$375.00	8/5	8/5	1		SUN	1

REP HEADLINE# 6257730
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL30/12 11.3
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			630P-700P	30		\$1,000.00	8/5	8/5	1		SUN	1
PROGRAM : 630P NEWS												
CON COM1: 630P NEWS												
33			1100A-1200N	30		\$500.00	7/31	8/3	3		TU-F	3
PROGRAM : PRICE RIGHT												
CON COM1: PRICE RIGHT												
AUG/12 58650.00												58650.00
CONTRACT TOTAL												58650.00
TOTAL SPOTS												68

MARKET TOTALS	\$130.333	WFSB 45%	WINH 28%	WVIT 16%	WTIC 11%	WCTX 0%	WCCT 0%	WHPX 0%
			CABL 0%					

ACCURATE SHARES EXCEPT FOR WVIT, WILL UPDATE SOON

SVC- NSI
DEMOS- RA35+*

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 487477 /		Alt Order # 06257730
Product NEW DIRECTION PROJEC		
Contract Dates 07/31/12 - 08/06/12		Estimate #
Advertiser New Direction Project		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

LUC Media Inc
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	07/31/12	08/03/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				2	\$500.00			
D 2	WFSB	07/31/12	08/03/12	Eyewitness News	5am - 5:30am		:30			NM	0	\$0.00
N 3	WFSB	07/31/12	08/03/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$950.00			
N 4	WFSB	08/06/12	08/06/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	1-----				1	\$950.00			
N 5	WFSB	07/31/12	08/03/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$950.00			
N 6	WFSB	08/06/12	08/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	2-----				2	\$600.00			
N 7	WFSB	07/31/12	08/03/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				7	\$600.00			
N 8	WFSB	08/06/12	08/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	1-----				1	\$2,100.00			
N 9	WFSB	07/31/12	08/03/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				3	\$2,100.00			
N 10	WFSB	07/31/12	08/03/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				2	\$1,200.00			
N 11	WFSB	07/31/12	08/03/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-TWTF--				2	\$1,200.00			
N 12	WFSB	08/04/12	08/04/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 487477 /		<u>Alt Order #</u> 06257730
<u>Contract Dates</u> 07/31/12 - 08/06/12	<u>Product</u> NEW DIRECTION PRO.	<u>Estimate #</u>
<u>Advertiser</u> New Direction Project		<u>Original Date / Revision</u> 07/30/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$375.00			
N 13	WFSB	08/04/12	08/04/12	7a-9a Sat. Eyewitness News	7am-9am		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2-				2	\$625.00			
N 14	WFSB	08/05/12	08/05/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$625.00			
N 15	WFSB	08/05/12	08/05/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$950.00			
N 16	WFSB	08/05/12	08/05/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$500.00			
N 17	WFSB	07/31/12	08/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$1,200.00			
N 18	WFSB	07/31/12	08/03/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$400.00			
N 19	WFSB	08/06/12	08/06/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$400.00			
N 20	WFSB	07/31/12	08/03/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
N 21	WFSB	08/06/12	08/06/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$500.00			
N 22	WFSB	07/31/12	08/03/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$650.00			
N 23	WFSB	08/06/12	08/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$650.00			
N 24	WFSB	07/31/12	08/03/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
N 25	WFSB	07/31/12	08/03/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$950.00			
N 26	WFSB	07/31/12	08/03/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$1,500.00			
N 27	WFSB	07/31/12	08/03/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$1,500.00			
N 28	WFSB	08/06/12	08/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision	Alt Order #
487477 /	06257730

Contract Dates	Product	Estimate #
07/31/12 - 08/06/12	NEW DIRECTION PROJ	

Advertiser	Original Date / Revision
New Direction Project	07/30/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 29	WFSB	08/04/12	08/04/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$700.00			
N 30	WFSB	08/04/12	08/04/12	Sa Late News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$1,200.00			
N 31	WFSB	08/05/12	08/05/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$375.00			
N 32	WFSB	08/05/12	08/05/12	Eyewitness News	6:30pm - 7pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$1,000.00			
N 33	WFSB	07/31/12	08/03/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$500.00			
N 34	WFSB	07/31/12	08/03/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$700.00			
Totals											68	\$58,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	68	\$58,650.00	\$49,852.50
Totals	68	\$58,650.00	\$49,852.50

Signature: _____ Date: _____

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